



**FOR IMMEDIATE RELEASE**

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## **Not-So-Snooty Event Takes Off Again to Benefit Children**

NOTE THIS EVENT IS SOLD OUT

Windsor Locks, Connecticut – October 18, 2010 – Now in its sixth year and quickly becoming one of Connecticut's most talked-about events, Bradley Family Day's Not-So-Snooty Beer, Wine and Cheese Tasting Adventure is back by popular demand: Friday, November 19, 2010, from 6:00pm to 8:30pm at the New England Air Museum, 36 Perimeter Road, Bradley International Airport in Windsor Locks, Connecticut. Guests will enjoy locally produced beverages and delicacies from the region's best artisan brewers, vintners and cheese makers, all while supporting some of the most deserving kids on the planet, the seriously ill campers of The Hole in the Wall Gang Camp.

Sponsored by JetBlue, the event features an astonishing array of delicious hors d'oeuvres, coffee and dessert accompanied by the swinging sounds of Pratt & Whitney's own Screamin' Eagles jazz band combo. A great lineup of gifts and giveaways will be raffled off, including JetBlue round-trip airline tickets. It all takes place amid the historic airplanes of yesteryear on display at the New England Air Museum. Ticket quantities are limited. Tickets cost \$50 per person (\$60 at the door) and are available in advance by contacting Event Co-chairs Kathy Maznicki at 860-466-9382 ([kmaznick@travelers.com](mailto:kmaznick@travelers.com)) or Carmela Alberti at 860-565-8750 ([carmela.alberti@pw.utc.com](mailto:carmela.alberti@pw.utc.com)).

One of three signature events hosted each year by Bradley Family Day, Inc., a nonprofit group of volunteers from public and private businesses centered in and around Bradley International Airport, the Not-So-Snooty Beer, Wine and Cheese Tasting Adventure raises funds in support of The Hole in the Wall Gang Camp.

Founded in Ashford, Connecticut by Paul Newman more than 20 years ago, The Hole in the Wall Gang Camp serves more than 15,000 children each year. At the Camp, children with illnesses like cancer, sickle cell anemia, HIV/AIDS and hemophilia find healing and camaraderie. As one Hole in the Wall camper puts it, "I love it here. Sometimes you think being so sick gives you limits, but here you can try anything."

In addition to its signature summer camp sessions and Hospital Outreach Programs, the Camp offers year-round family programming, camper reunions, parent respite weekends and caregiver

retreats. All of the camp's services are provided free of charge, thanks to the generosity of many donors and friends.

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