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LIDESTRI FOOD & BEVERAGE AND AMERICAN PACAKGING CORPORATION RAISE \$1.25 MILLION FOR THE HOLE IN THE WALL GANG CAMP AT THE 23RD ANNUAL BIG APPLE BASH

ASHFORD, Conn. (Nov. 10, 2014) -- When most people think about the circus, they think about hot popcorn, silly clowns and amazing acrobatic feats. But for LiDestri Food & Beverage and American Packaging Corporation, the Big Apple Circus provides an opportunity for their employees and networks to rally their hearts around a cause both companies have championed for many years – The Hole in the Wall Gang Camp, founded by Paul Newman.

On November 8th, the two pillars of the Rochester business community led the Camp’s Big Apple Bash in New York City, which raised \$1.25 million to support Hole in the Wall programming that provides “a different kind of healing” to seriously ill children and their families. Each year, the two family-owned companies reach out to their respective networks to raise funds for Hole in the Wall, culminating with a private fall performance of the Big Apple Circus for New York City area families served by the Camp. Event donors are then treated to an after party at the Hard Rock Café in Times Square.

“For us, the circus is an absolutely perfect platform to share the unique spirit of Camp with our employees, vendors and friends,” said Event Co-Chair Peter Schottland, CEO of American Packaging Corporation. “We are thrilled that so many have joined with us to continue the good work that Paul Newman started more than 25 years ago, by helping bring more Hole in the Wall fun and support to families across the Northeast.”

Both LiDestri and American Packaging have been involved with Hole in the Wall for more than 25 years and the circus is just one part of a deeper commitment to the mission of Camp by both families. Peter Schottland and Giovanni LiDestri, President and CEO of LiDestri Food & Beverage, serve on the Camp’s Board of Directors, and their families have volunteered at the Camp in Ashford, Conn. For both, Camp is all about family.

“When you visit Camp or see any of its programs in action, the impact is amazing – these kids and their families are given a break from illness and find a supportive community that lifts their spirits,” said Event Co-Chair Stefani LiDestri, Chief Marketing Officer of LiDestri Food & Beverage, who first volunteered as a cabin counselor at the Camp 25 years ago. “Whether you’re a camper, parent or donor, we’re all part of the same Hole in the Wall family and we feel incredibly privileged to be part of this beautiful community.”

Founded in 1988 by Paul Newman, [The Hole in the Wall Gang Camp](http://www.holeinthewallgang.org) is a community dedicated to providing “a different kind of healing” to seriously ill children and their families through a variety of year-round programs. The Camp delivers fun, friendship and a healthy dose of mischief through its signature summer program and weekend sessions at the Camp facility in Ashford, Conn. as well as outreach to hospitals, clinics and communities across the Northeast. All services are free of charge.

[American Packaging Corporation](http://www.americanpackaging.com) is an ISO 9001:2008 company specializing in the manufacture of flexible packaging laminations for a variety of specialty markets. The company has three process focused facilities: Rotogravure Printing and Laminating, Flexographic Printing and Laminating, Engineered Laminations & Coatings. The company is privately-held and has been serving the packaging industry for over 100 years.

[LiDestri Food & Beverage](http://www.lidestri.com) is a premier private label and contract manufacturer of food, beverage, and spirits, supplying over 40 million cases of product each year. LiDestri’s core competencies include producing aseptically filled, hot filled, cold filled and retorted products in glass, plastic and Tetra Pak containers for both retail and food service customers. Established more than 40 years ago, LiDestri now operates five SQF level 3 certified state-of-the-art manufacturing facilities which are located in Fairport, NY; Rochester, NY; Fresno, CA, Lansdale, PA; and Pennsauken, NJ.

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