

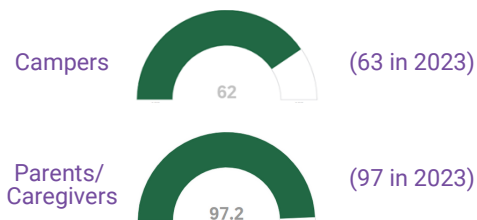


SUMMER CAMP 2024 OUTCOMES REPORT

SUMMARY

- 🔥 The Net Promoter Score (likelihood to recommend Camp to others) was high for both campers and parents/caregivers, similar to other Hole in the Wall summer programs.
- 🔥 Stage Night, Horses, and Pool continue to be favorite activities of campers.
- 🔥 The people at Camp continue to be one of the very best things about Camp, according to campers. Campers discussed their positive qualities, how they interact with one another, and the relationships, connections, and memories they make with them.
- 🔥 Nearly all campers and parents/caregivers reported that campers increased their friendship skills.
- 🔥 Camper friendship skills increases were the same in 2024 (3.6) as they were in 2023.
- 🔥 Both campers and their parents/caregivers reported that campers enjoyed Camp, felt valued, a sense of belonging, and experienced connections with others.
- 🔥 While most campers would change nothing about their Camp experience, several wanted to change the food.

Net Promoter Scores



Favorite Programs

Stage Night, Pool, Horses, Carnivarty, Boating & Fishing, and Sports & Rec.

Camper Outcomes

Campers' self-reported **friendship skills** increases averaged 3.6 on a scale of 1-5, indicating friendship skills "increased some" (same as 2023). Parents/caregivers reported their children's friendship skills increased 3.6.

Experience averages (scale of 0-100). First number is camper, second is parent/caregiver average.

- I/my child enjoyed Camp this week: 92
- I/my child felt like I belonged at Camp this week: 89
- I/my child felt valued at Camp this week: 88
- I/my child felt connected to others at Camp this week: 88
- I/my child had a lot of choices at Camp this week: 85
- I/my child was stressed out at Camp this week: 25

In Their Own Words

The best thing is that there are other people who understand what you are going through. (camper)

Honestly, all the people here are really kind and accepting—that's probably the best thing here. (camper)

The best thing about camp is how a camper can have fun while getting to make new friends! (camper)

This is the only place in the world my kid feels like she belongs. (parent)

My child seems to have more confidence inside since coming home from camp and recognizes the worthiness that has been inside all along. (parent)

Every time my son comes home from camp, he seems to mature and connect with us more openly. (parent)

About This Report

574 campers and 157 parents/caregivers completed online surveys.

For more information, contact Dr. Ann Gillard, research director, The Hole in the Wall Gang Camp at ann.gillard@holeinthewallgang.org.