# 2023 Summer Camp Outcomes Report

#### Summary

- 1. The Net Promoter Score (likelihood to recommend Camp to others) was high for both campers and parents/caregivers, similar to other Hole in the Wall summer programs.
- 2. Horses and Pool continue to be favorite activities of campers.
- 3. The *people* at Camp continue to be one of the very best things about Camp, according to campers. Campers discussed their positive qualities, how they interact with one another, and the relationships, connections, and memories they make with them.
- 4. Nearly all campers and parents/caregivers reported that campers increased their friendship skills.
- 5. Camper friendship skills increases were *about the same* in 2023 (3.6) compared to 2022 (3.7).
- 6. Both campers and their parents/caregivers reported that campers enjoyed Camp, felt valued, a sense of belonging, and experienced connections with others.
- 7. While most campers would change nothing about their Camp experience, several wanted to change the food.

# What about siblings?

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In summer 2023, sibling campers were integrated into all sessions, rather than having a designated session.

## **Camper Perspectives**

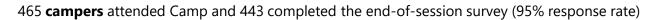
Of the 165 open-ended responses from campers who attended camp with their sibling, 85 respondents reported that they generally liked their siblings at Camp. In those responses, some campers said they liked their sibling coming to Camp, but did not necessarily like them attending the same session as them, being in the same unit, and/or being in the same cabin. Some said they did not mind their sibling at Camp as long as they didn't see them or because they did not see their sibling very frequently.

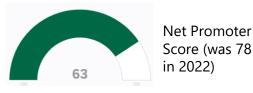
## Parent/Caregiver Perspectives

Of the 28 open-ended responses from parents/caregivers who had a children attend Camp as siblings, 15 reported they generally liked the integration of sibling campers. In those responses, 7 parents/caregivers said it was easy/convenient for them and 3 said it was an extra break for parents/caregivers. Some parents reported that their children still wanted to have their own Camp experience due to aging out, and some discussed increased empathy in their children.

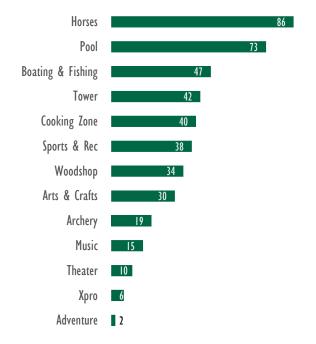
Overall, there seemed to be a positive regard for the integration of siblings into Camp sessions (especially for parents/caregivers), although some campers would like to experience more independence from their sibling. No strong themes emerged against integrating siblings into Camp sessions.

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#### **Campers' Favorite Daytime Activities**



"I felt like I was with people like me and I felt there was nothing to make me frustrated about my disease.."

**Friendship skills** increases averaged **3.6** on a scale of 1-5, indicating friendship skills "increased some."

Experience averages (scale of 0-100)

I enjoyed Camp this week: 92 (94 in 2022)

I felt like I **belonged** at Camp this week: 90 (93 in 2022)

I felt valued at Camp this week: 89 (94 in 2022)

I felt **connected** to others at Camp this week: 87 (90 in 2022)

I had a lot of **choices** at Camp this week: 87 (84 in 2022)

I was **stressed** out at Camp this week: 23 (17 in 2022)

### What was the best thing about Camp?

People, Counselors, Friends, Making New Friends, Activities, Fun, Everything

"I think the best thing about camp is that you can feel comfortable in your own skin and come out of your shell to everyone without feeling scared of being judged."

"The people are very nice and always bring great energy."

"The best thing is getting to make new connections and meet new people and have new memories."

### 103 parents/caregivers completed surveys (30% response rate)

Parent/Caregiver Net Promoter Score

	98	96	99	97
100				
-100	2018	2019	2022	2023

**Friendship skills** increases averaged **3.8** on a scale of 1-5, indicating friendship skills "increased some."

Experience averages (scale of 0-100) My child **enjoyed** Camp: 98 My child felt **valued** at Camp: 98 My child felt like they **belonged** at Camp: 97 My child felt **connected** to others at Camp: 97 My child had lots of **choices** at Camp: 96 My child was **stressed** out at Camp: 19 "She made wonderful friends and really connected with staff members, which is so important at her age to find role models. was more active than she normally ends. She who often doubts herself conquered the tower and is so proud of herself! The positive affirmations she received both orally and through awards really boosted her confidence! She seems "lighter" now! She has not stopped smiling since she got home and I owe it all to you folks! Thank you doesn't seem enough!"

"Our child developed confidence and felt like he could be himself making friends and having an amazing time with his counselors."

"They felt valued, safe, silly and happy being there. It allowed them to truly be themselves."