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The Hole in the Wall Gang Camp Named Official Charity of Ragnar Relay Cape Cod

Ashford, Conn., September 30, 2014 – Ragnar Relay Cape Cod presented by New Balance has named The Hole in the Wall Gang Camp as the official charity of the 2015 race taking place May 8 – 9, 2015.

Runner's joining Team Hole in the Wall, Camp's fundraising team, will support the Camp, which provides "a different kind of healing" to seriously ill children and their families through a variety of year-round programming. All of the Camp's services are free of charge.

"The Hole in the Wall Gang Camp is thrilled to be the feature charity of Ragnar Cape Cod," said Ray Shedd, Senior Development Officer, "Ragnar's mantra of connect, conquer, celebrate resonates deeply with everyone here at Camp and is a perfect fit with our mission and how we seek to connect with active people through our Team Hole in the Wall community."

Ragnar Relay Cape Cod is part of a series of athletic and other events available through Team Hole in the Wall, which provides participants the opportunity to raise funds for a variety of Camp programs, including the signature summer program. Team runners receive free race entry and a VIP Ragnar experience that includes exclusive incentives and gear, and commit to raising a minimum of \$500 for The Hole in the Wall Gang Camp. Team fundraising totals above \$3,000 for a team of six and \$6,000 for a team of 12 will cover each team member's individual commitment, though every team is challenged to collectively send as many kids to Camp as possible. The cost to provide a week-long healing experience at Camp for one seriously ill child is \$2,500.

Runners join Team Hole in the Wall as a Team Captain or as a Team Member. Team Captains use the incredible support resources provided by Ragnar Relay and Team Hole in the Wall to recruit a total of 6 or 12 runners to participate in the race. Team members who are not associated with a team can join and be assigned to one.

The Ragnar Relay Cape Cod presented by New Balance takes place across 200 miles from Hull to Provincetown, Mass, running past iconic white sand beaches, dunes and breathtaking coastal views. Runners pile into two vans and tag team running, day and night, relay-style. Only one runner hits the road at a time. Each participant runs three times, with each leg ranging between 3-8 miles and varying in difficulty.

To learn more and join Team Hole in the Wall for the 2015 Ragnar Relay Cape Cod, visit crowdrise.com/HITWRagnarRelayCapeCod2015, email info@teamholeinthewall.org or call (203) 777-0522.

About The Hole in the Wall Gang Camp

Founded in 1988 by Paul Newman, The Hole in the Wall Gang Camp is a community dedicated to providing "a different kind of healing" to seriously ill children and their families through a variety of year-round programs. The Camp delivers fun, friendship and a healthy dose of mischief through its signature summer program and weekend sessions at the Camp facility in Ashford, Conn. as well as outreach to hospitals, clinics and communities across the Northeast. All services are free of charge. For more information, visit <http://www.holeinthewallgang.org>.

About Team Hole in the Wall

Team Hole in the Wall is The Hole in the Wall Gang Camp's grassroots community fundraising program; providing an opportunity for people to take action and make a positive impact on the lives of the children and families we

serve. Team members participate in athletic events or use their passion and interests to create unique community events while raising funds and awareness for The Hole in the Wall Gang Camp.

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