

Draft for Review Contact: Beth Starkin Manager, Communications The Hole in the Wall Gang Camp <u>beth.starkin@holeinthewallgang.org</u> 203-745-2720

## The Hole in the Wall Gang Camp's 24<sup>th</sup> Fandango Benefit Gala Raises \$1.3 Million for Camp Programming

## Celebration Returns to Ashford as Campers, Celebrities and Camp Friends Share in the Magic of Camp

**New York, September 15, 2014** – Following a successful summer that provided "a different kind of healing" to 1,130 seriously ill children at The Hole in the Wall Gang Camp, the organization celebrated in true Camp style at its 24<sup>th</sup> Fandango Benefit Gala. The event, which showcased the talents of campers and celebrity friends, hosted 350 guests in support of the organization's growing programs and raised \$1.3 million.

Camp's grounds were transformed into a festive carnival that featured cocktails, amazing snacks from a variety of food trucks, photo booths and a silent auction. A live auction, masterfully hosted by Stephen Colbert, included sought after lots including an America's Cup Yacht experience, lunch with Ryan Reynolds, tickets to opening night of *The Elephant Man* on Broadway with a post-performance meet & greet with star Bradley Cooper and tickets to the premiere taping when Stephen Colbert takes over *The Late Show*. Following the auction, guests were treated to the Fandango performance, starring Hole in the Wall campers and celebrity friends including Christopher Walken. Presenting sponsors included American Packaging Corporation, The Alec Baldwin Foundation and The Travelers Companies, Inc.

The Hole in the Wall Gang Camp was founded by Paul Newman in 1988 so that seriously ill children and their families could experience the transformational spirit and friendships that go hand-in-hand with camp. What began with 288 campers that first year is now a year-round, multifaceted organization that serves more than 30,000 children and family members free of charge.

## About The Hole in the Wall Gang Camp

Founded in 1988 by Paul Newman, The Hole in the Wall Gang Camp is a community dedicated to providing "a different kind of healing" to seriously ill children and their families through a variety of year-round programs. The Camp delivers fun, friendship and a healthy dose of mischief through its signature summer program and weekend sessions at the Camp facility in Ashford, Conn. as well as outreach to hospitals, clinics and communities across the Northeast. All services are free of charge.

#####