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**For Immediate Release**

## **The Hole in the Wall Gang Camp Named an Official Charity Partner of the 2018 TCS New York City Marathon Set for Sunday, November 4, 2018**

**New York, March 7, 2018** – The Hole in the Wall Gang Camp has been named an Official Charity Partner of the 2018 TCS New York City Marathon, which takes place on Sunday, November 4, 2018.

“Hole in the Wall is thrilled to be named as an official charity partner of the 2018 TCS New York City Marathon,” said Andrea Keefe, manager, peer to peer programs. “We are excited to return as a silver level charity partner of the TCS New York City Marathon, providing our FUNraisers incredible benefits and an amazing opportunity to take on a world class marathon while helping bring joy, friendship and laughter to seriously ill children and their families.”

More than 350 official charity partners will be part of the 2018 TCS New York City Marathon, providing thousands the opportunity to run in the world’s most popular marathon.

Founded in 1988 by Paul Newman, The Hole in the Wall Gang Camp provides “a different kind of healing” to more than 20,000 seriously ill children and family members annually – all completely free of charge. For many of these children and families, Hole in the Wall provides multiple Camp experiences throughout the year at the facility in Ashford, Conn., in more than 40 hospitals and clinics, directly in camper homes and communities, and through other outreach activities across the Northeast.

“We are proud to welcome The Hole in the Wall Gang Camp to our official charity partner program for the 2018 TCS New York City Marathon,” said Christine Burke, vice president of runner products and services for New York Road Runners. “Participants in our official charity partner program are able to reach their goal of running 26.2 miles across New York City while directly impacting causes that are important to them through their fundraising efforts. We are inspired by their commitment and wish them the best of luck as they begin their amazing journey to the TCS New York City Marathon.”

For more information on the official charity partner program, please visit:

<https://www.tcsnymarathon.org/plan-your-race/run-for-charity>

### **About the TCS New York City Marathon**

The TCS New York City Marathon is the preeminent event of New York Road Runners (NYRR), the world’s premier community running organization. Held annually on the first Sunday of November, it’s the largest marathon in the world featuring over 50,000 runners, from the world’s top professional athletes to runners of all ages and abilities, including approximately 9,000 charity runners. Participants from approximately 140 countries tour the diverse neighborhoods of the city’s five boroughs - Staten Island, Brooklyn, Queens, the Bronx and Manhattan. Race morning also features the Rising New York Road Runners Youth Invitational at the TCS New York City Marathon in Central Park, with participants finishing at the same finish line that will be crossed hours later by the marathon field. More than one million spectators and 10,000 volunteers line the city’s streets in support of the runners, while millions more watch the television broadcast. The race is a founding member of the Abbott World Marathon

Majors, which features the world's top marathons—Tokyo, Boston, London, Berlin, Chicago, and New York—and crowns the top professional male and female marathoners each year. Tata Consultancy Services (TCS), a leading global IT services, consulting, and business solutions organization, is the premier partner of NYRR and the title sponsor of the TCS New York City Marathon. The 48th running of the TCS New York City Marathon is set for November 4, 2018. To learn more, visit [www.tcsnycmarathon.org](http://www.tcsnycmarathon.org).